



2025 WESTERN March 31 - April 2, 2025
PHARMACOECONOMICS CONFERENCE
 SPONSORSHIP OPPORTUNITIES

THE CHOICE INSTITUTE
 School of Pharmacy

University of Washington, Seattle Campus, Husky Union Building (HUB)
 Husky Union Building (HUB), 4001 E Stevens Way NE, Seattle, WA 98195

CONFERENCE AGENDA AT A GLANCE

MONDAY, MARCH 31, 2025

<i>All Times in PST</i>	<i>Exact details subject to change</i>
4:30 P.M.	Registration and Poster Setup
5 – 7 P.M.	Welcome Reception and Student Poster Session – Dinner Provided

TUESDAY, APRIL 1

8:30 A.M.	Registration Opens – Breakfast Provided
9 – 9:45 A.M.	<u>Opening Plenary Session</u> : <i>Future-Proofing the Science of Cost-Effectiveness</i> <u>Speaker</u> : Darius Lakdawalla, PhD, University of Southern California <u>Moderator</u> : Anirban Basu, PhD, University of Washington
9:45 – 10:45 A.M.	Student Research Presentations
10:45 – 11 A.M.	Break
11 A.M. – 12 P.M.	<u>Panel 1</u> : <i>Reflection and Future Directions on the Medicare Prescription Drug Price Negotiation Program</i> <u>Speaker(s)</u> : Inmaculada (Inma) Hernandez, MS, PhD, University of California, San Diego; Sean D. Sullivan, BScPharm, MSc, PhD, University of Washington; Karris Jeon, BSN, MSN, University of Washington <u>Moderator</u> : Joey Mattingly, PharmD, MBA, PhD, University of Utah
12 – 1 P.M.	Lunch
1 – 1:30 P.M.	Concurrent Sessions: <u>Session 1</u> : <i>How do I write a research proposal?</i> <u>Speaker</u> : David Veenstra, PharmD, PhD, University of Washington; Larry Kessler, ScD, University of Washington <u>Session 2</u> : <i>Industry Career Panel</i> <u>Speakers</u> : TBD
1:30 – 2:30 P.M.	Concurrent Workshops: <u>Workshop 1</u> : <i>Incorporating Productivity, Informal Caregiving Time and Future Costs in CEA</i> <u>Speaker</u> : Boshen Jiao, PhD, University of Southern California <u>Workshop 2</u> : <i>Dynamic Pricing in Models</i> <u>Speakers</u> : Kelly Anderson, PhD, MPP, University of Colorado; Jon Campbell, PhD, National Pharmaceutical Council; Josh Carlson, MPH, PhD, University of Washington
2:30 – 2:45 P.M.	Break
2:45 – 3:45 P.M.	<u>Panel 2</u> : <i>Prescription Drug Affordability Boards (PDABs): Challenges and Opportunities</i> <u>Speaker(s)</u> : Douglas Barthold, PhD, University of Washington; R. Brett McQueen, PhD, University of Colorado, Dharia McGrew, PhD, PhRMA
3:45 – 4 P.M.	Break
4 – 5 P.M.	Student Research Presentations
7 – 10 P.M.	Offsite social on the Seattle waterfront at Pier 55 Events (1101 Alaskan Way, Seattle, WA 98101). Appetizers, dinner and two drink tickets provided. Shuttle bus service from the UW campus to the event leaving at 6:30 P.M., with buses returning at 9:30 and 10 P.M.

WEDNESDAY, APRIL 2

8:30 A.M.	Breakfast
9 – 10 A.M.	Student Research Presentations
10 – 10:15 A.M.	Break
10:15 – 11:15 A.M.	<u>Panel 3: Modern Machine Learning and AI Methods in HEOR</u> <u>Speaker(s):</u> Alyssa Bilinski, MS, PhD, Brown University; Noémi Kreif, MA, MSc, PhD, University of Washington <u>Moderator:</u> Anirban Basu, PhD, University of Washington
11:15 – 11:30 A.M.	Break
11:30 A.M. – 12:15 P.M.	<u>Closing Plenary: Health Equity in the USA: Progress, Preferences, and Promise</u> <u>Speaker(s):</u> Julia F. Slejko, PhD, University of Maryland; Stacey Kowal, MSc, Genentech <u>Moderator:</u> Josh Carlson, MPH, PhD, University of Washington
12:15 – 12:30 P.M.	Awards Ceremony
12:30 P.M.	Conference Ends – Boxed Lunches Provided

Revised 11.14.24

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