VISION
The UW Plein Center for Geriatric Pharmacy Research, Education, and Outreach will be the global leader in transformative pharmacy education, research, and service, committed to optimizing older adults’ medication outcomes and promoting healthy aging.

MISSION
The UW Plein Center for Geriatric Pharmacy Research, Education and Outreach is dedicated to:

  **Inspiring Education**
  Prepare exceptional and innovative pharmacists, educators, and scientists to meet the needs of an aging society.

  **Discovering Solutions**
  Advance the science of aging and therapeutics for older adults, and evaluate and disseminate knowledge on the optimal treatments and culturally appropriate models of care to enhance wellness and improve outcomes for older adults.

  **Serving People and Communities**
  Promote and advocate for the health and well-being of older adults, their caregivers and communities.

GOALS AND STRATEGIES

**Goal 1: Strengthen our Teaching in Geriatrics**

**Strategies**

  1.1 Integrate geriatrics core concepts throughout the PharmD curriculum to promote patient-centered and population-based care.

  1.2 In collaboration with the School, enhance experiential learning opportunities in geriatrics to prepare students and other trainees for the changing pharmacy practice landscape.

  1.3 Review and update, as necessary, the Plein Certificate in Geriatric Pharmacy to ensure that Certificate-trained pharmacists are prepared for life-long specialty in geriatric practice.

  1.4 Strengthen and expand pharmacy student, graduate student, and post-doctoral training opportunities for geriatrics-related research and other forms of scholarship.

  1.5 Contribute to interprofessional education of other UW Health Sciences students and trainees.
Goal 2: Advance and Disseminate our Research

Strategies
2.1 Promote innovative interdisciplinary research opportunities in aging and geriatrics within the School.
2.2 Conduct and disseminate high impact research in defined areas of focus.
2.3 Build research infrastructure to increase productivity

Goal 3: Promote Safe and Effective Medication Use in Older Adults through Outreach and Advocacy

Strategies
3.1 Enhance outreach to older adults and their caregivers.
3.2 Disseminate updated information to health-care providers.
3.3 Advocate and promote sustainable access to pharmacy services for older adults.

Goal 4: Develop and Strengthen Collaborations with Key Partners

Strategies
4.1 Develop and strengthen relationships with key partners within the University (e.g., other aging-related units, University of Washington Retirement Association), community stakeholders, professional organizations (e.g., ASCP, AGS), foundations (e.g., Alzheimer’s Association), funding agencies (e.g., National Institute on Aging), and policy makers.
4.2 Increase our engagement with preceptors and alumni.
4.3 Establish the interprofessional advisory board.

Goal 5: Promote and Sustain the Plein Center

Strategies
5.1 Develop and communicate key messages of our research, education, and outreach accomplishments.
5.2 Communicate the value of and potential opportunities in geriatrics practice and research to our students.
5.3 Plan for Center expansion including faculty affiliations and recruitment, and identify dedicated space.
5.4 Work with School-level professional staff to plan and implement fundraising approaches to support our goals.