

Jae Rok Kim, PharmD, MS

2850 Kelvin Ave, Apt 333, Irvine, CA 92614 • jaerokk@gmail.com • + 1 (801) 842-2895

PROFESSIONAL SUMMARY

HEOR professional with over 3 years of expertise in the healthcare industry across HEOR, consulting, and payer relations. Managed and supported US and global HEOR projects, driving evidence generation and strategic development in migraine. Experienced in leading real-world evidence (RWE) studies, developing economic models, and designing patient reported outcomes (PRO) strategies for clinical trials. Adept at cross-functional collaboration, I bring a unique blend of analytical skills and strategic thinking to address complex challenges.

PROFESSIONAL EXPERIENCE

AbbVie – Irvine, CA

Jun 2022 - Present

Postdoctoral Fellow, Health Economics and Outcomes Research, Migraine

- Managed and supported a diverse portfolio of HEOR projects in US and globally, spanning multiple indications and assets (BOTOX[®], QULIPTA[®], AGN-151607)
- Drove evidence generation for 7 key projects – 4 RWE, 2 modeling, 1 qualitative
- Led a retrospective claims analysis to assess persistence, adherence, and healthcare resource utilization/costs in new initiators of migraine therapy to be incorporated into payer interfacing materials
- Led the development of the BOTOX[®] combination therapy budget impact model with vendor, aligning cross-functional teams and refining strategy through iterative feedback processes
- Designed PRO strategies for phase 2/3 clinical programs, in collaboration with Regulatory Affairs/Clinical Development, aiming to utilize novel PROs as a key differentiator in a crowded market and enhance value proposition
- Recognized significance of sustained effect as a key market value driver, and proactively initiated the development of a targeted literature review for the wearing-off effect in CGRP monoclonal antibodies (mAb) in collaboration with Medical Affairs
- Partnered with country affiliates in reviewing HTA dossier submissions to ensure strategic alignment
- Collaborated with key opinion leaders on a thesis exploring the economic impact of migraine misdiagnosis, offering insights for refining diagnostic approaches and treatment strategies
- Performed cost-utility analysis on dual vs. triple therapy in the management of atrial fibrillation in patients undergoing percutaneous coronary interventions

Eli Lilly – Indianapolis, IN

Jun 2021 – Jul 2021

Medical Affairs Strategy Extern

- Led an exhaustive real-world evidence analysis on Chronic Lymphocytic Leukemia (CLL) management, providing key insights to guide Medical Affairs and Marketing teams to strategically position Jaypirca[®] against a primary competitor for its launch
- Mapped provider and patient treatment preferences, and drivers for treatment sequencing in CLL to deliver crucial insights for advisory board planning

Blue Cross Blue Shield of Michigan – Southfield, MI

May 2020 – Apr 2021

Medicare MTM Associate

- Pioneered collaborative communications with healthcare providers to identify and resolve medication-related problems, enhancing patient adherence and optimizing reimbursement strategies
- Spearheaded the execution of 300+ medication therapy management (MTM) sessions for patients with chronic illnesses, developing personalized action plans that adhere to CMS regulations

MiLEAD Consulting – Ann Arbor, MI

Oct 2019 – May 2020

Consultant

- Directed competitive landscape analysis and market research initiatives, providing key observations that enabled clients to enhance their value propositions
- Provided strategic advice by evaluating applicability of regulatory accelerators and proposed optimal first clinical indications for a novel therapy

EDUCATION

University of Washington – Seattle, WA <i>Master of Science (M.S.) in Health Economics and Outcomes Research</i>	Jun 2023
University of Michigan – Ann Arbor, MI <i>Doctor of Pharmacy (PharmD)</i>	Apr 2022
University of California, Berkeley – Berkeley, CA <i>Bachelor of Arts (B.A.) in Integrative Biology</i>	May 2017

MANUSCRIPTS

- **Kim J**, Park TJ, Agapova M, Blumenfeld A, Smith J, Shah D, Devine B. Healthcare Resource Use and Costs Associated with the Misdiagnosis of Migraine (Manuscript in Progress – Journal: Headache)
- **Kim J**, Nyquist M, Kinney K, Ginier E, Vordenberg SE. Factors that influence selection of over-the-counter analgesics among adults: A systematic review. *Journal of American Pharmacists Association*. March 2022. <https://doi.org/10.1016/j.japh.2022.03.007>.

CONFERENCE ABSTRACTS & POSTERS

- **Kim J**, Park TJ, Agapova M, Blumenfeld A, Smith J, Shah D, Devine B. Healthcare Resource Use and Costs Associated with the Misdiagnosis of Migraine. AAN. 2024. April 2024.
- **Kim J**, Park TJ, Devine B. Cost Effectiveness of Dual vs. Triple Therapy in Management of Atrial Fibrillation with Percutaneous Coronary Intervention. ISPOR 2023. May 2023.
- **Kim J**, Park TJ, Devine B. Characteristics of Migraine Diagnostic Setting: Systematic Review. University of Washington School of Pharmacy Corporate Advisory Meeting. September 2022.
- Ha N, **Kim J**, Mouland E, Renner E. Assessment of Pharmacist Management of Adenosine Diphosphate Receptor Inhibitor (P2Y12) Therapy for Patients' Endoscopic Procedure. AC Forum 2021. Virtual Meeting. October 2021.
- Kuo L, **Kim J**, Saad S, Mouland E, Ha N. Effort to reduce concomitant antiplatelet use in anticoagulation patients with atrial fibrillation. ASHP Midyear. December 2019.

LEADERSHIP

Health System Pharmacists – University of Michigan (UM) Student Chapter

- President 2020 – 2021
- President-Elect 2019 - 2020

International Society for Pharmacoeconomics and Outcomes Research – UM Student Chapter

- Vice President 2020 – 2021
- Treasurer 2019 – 2020

TECHNICAL SKILLS

- R
- SAS
- VBA